1275774

FORM D



U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION



Name of Offering (check if this is an amendme ClickFox, Inc. Issuance of Convertible Promi	5 /	nd indicate change.)	
Filing Under (Check Box(es) that apply):	Rule 504 Rule 505	⊠ Rule 506	Section 4(6) SULOE
Type of Filing: New Filing Amend	ment		
	A. BASIC IDENTIFICAT	ION DATA	
1. Enter the information requested about the issu	uer		
Name of Issuer (☐ check if this is an amendm ClickFox, Inc.	ent and name has changed, ar	nd indicate change.)	
Address of Executive Offices (Add 3445 Peachtree Road, Suite 1250 Atlant	ress) nta, Georgia 30326	Telephone Numbe 404-351-2080	r (Including Area Code)
Address of Principal Business Operations (Add different from Executive Offices)	ress)	Telephone Numbe	PROCESSED OCT 3 & 2005
Brief Description of Business The Issuer develops and sells customer behav	ior intelligence software and	l services.	THOMSON FINANCIAL
Type of Business Organization	ot	her (please specify):	
Actual or Estimated Date of Incorporation Organ	Month nization: Decembe :	Year 2003 ⊠	Actual Estimated
Jurisdiction of Incorporation or Organization: (E		rvice abbreviation for street, FN for other foreign	

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. Or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix in the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption state exemption unless such exemption is predicated on the filing a federal notice.

A. BASIC IDENTIFICATION DATA
 Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
Each general and managing partner of partnership issuers.
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Cohen, Tal
Business or Residence Address (Number and Street, City, State, Zip Code) 3445 Peachtree Road, Suite 1250, Atlanta, GA 30326
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual)
Harel, Nissim
Business or Residence Address (Number and Street, City, State, Zip Code) 1001 Garden View Drive NE, #334, Atlanta, GA 30319
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Olivier, Laurence Business or Residence Address (Number and Street, City, State, Zip Code)
Walker House P.O. Box 908 GT, Mary Street, George Town, Grand Cayman, Cayman Islands
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Pacelli, Marco
Business or Residence Address (Number and Street, City, State, Zip Code) 3445 Peachtree Road, Suite 1250, Atlanta, GA 30326
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Levin, Benny
Business or Residence Address (Number and Street, City, State, Zip Code) Beit Rakefet, 26 Zarchin Street, P.O.B. 2219, Raanana 43100 Israel
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Shoham, Amnon
Business or Residence Address (Number and Street, City, State, Zip Code) 1050 Winter Street, Suite 2700, Waltham, MA 02451
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Timor, Ofer
Business or Residence Address (Number and Street, City, State, Zip Code) 85 Medinat Hayehudim Street Herzelia Pituach, P.O. 4015, Israel 46140

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if individual)		
Cedar Fund II A L.P.		
Business or Residence Address (Number and Street, City, State, Zip Code)		
c/o Cedar Advisors, Inc., 1050 Winter Street, Suite 2700, Waltham, MA 02451		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	☐ Director	☐ General and/or
		Managing Partner
Full Name (Last name first, if individual)		
Delta Fund I, L.P.		
Business or Residence Address (Number and Street, City, State, Zip Code)		
c/o Delta Ventures Ltd., 85 Medinat Hayehudim Street Herzelia Pituach, P.O. 4015, Israe	el 46140	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	☐ Director	Canaral and/an
Check Box(es) that Apply. Tronloter Beneficial Owner Executive Officer	☐ Director	General and/or
Full Name (Last name first, if individual)		Managing Partner
VVP Fund II L.P.		<u> </u>
Business or Residence Address (Number and Street, City, State, Zip Code) c/o Walkers SPV Limited, Walker House P.O. Box 908 GT, Mary Street, George Town, 6	Grand Cayman.	Cavman Islands
the state of the s	c.a cayman,	Cayman isialius

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

	B. INFORMATION ABOUT OFFERING												
1.	Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?												
2.	What is t	the mini	mum inve	stment that	will be ac	cepted fro	m any indi	vidual?		***************************************			NONE
3.	Does the offering permit joint ownership of a single unit?												
	Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.												
N/A													
N/A		All State	es" or che	ck individu	ıal States).			•••••				. 🗆 🗸	All States
[AL	[A		[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	_	_	[lA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT	-		[NV] [SD]	[NH] [TN]	[NJ] [TX]	[NM] [UT]	[NY] [VT]	[NC] [VA]	[ND] [WA]	[OH] [WV]	[OK] [WI]	[OR] [WY]	[PA] [PR]
				ndiviđual)	-				<u>, , , , , , , , , , , , , , , , , , , </u>	<u> </u>	. ,		
Bus	iness or R	Residenc	e Address	(Number	and Street,	City, State	e, Zip Cod	e)					
Nan	ne of Ass	ociated I	Broker or	Dealer									<u> </u>
State	es in Whi	ch Perso	on Listed I	Has Solicit	ed or Inter	nds to Solid	cit Purchas	ers					
	(Check "	All State	es" or che	ck indiviđu	ıal States).							. 🗆 4	All States
[AL] [A	K]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]				[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT		_		[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]		[OR]	[PA]
[RI]	[S	C]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

1.	Enter the aggregate offering price of securities included in this offering and the to already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exceedable this box and indicate in the columns below the amounts of the securities exchange and already exchanged.	hange offering,	
	Type of Security	Aggregate Offering Price	Amount Already Sold
	Debt	\$ <u>0</u>	\$ <u>0</u>
	Equity	\$ <u>0</u>	\$ <u>0</u>
	Common Preferred		
	Convertible Securities (including promissory notes and warrants)	\$ <u>1,300,000.00</u>	\$ <u>500,000.00</u>
	Partnership Interests	\$ <u>0</u>	\$ <u>0</u>
	Other (Specify)	\$ <u>0</u>	\$ <u>0</u>
	Total	\$ <u>1,300,000.00</u>	\$ <u>500,</u> 000.00
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased offering and the aggregate dollar amounts of their purchases. For offerings under indicate the number of persons who have purchased securities and the aggregate of their purchases on the total lines. Enter "0" if answer is "none" or "zero."	Rule 504,	
		Number Investors	Aggregate Dollar Amount of Purchases
	Accredited Investors	10_	\$500,000.00
	Non-accredited Investors	_0_	\$ <u>-0-</u>
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504, or 505, enter the information reque securities sold by the issuer, to date, in offerings of the types indicated, the twelve prior to the first sale of securities in this offering. Classify securities by type liste Question 1.	e (12) months	
	Type of offering	Type of Security	Dollar Amount Sold
	Rule 505	Convertible Securities	\$ <u>2,093,144.73</u>
	Regulation A		\$
	Rule 504		\$
	Total	Convertible Securities	\$ <u>2,093,144.73</u>

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the is. The information may be given as subject to future contingencies. If the amount of an expensis not known, furnish an estimate and check the box to the left of the estimate.	
Transfer Agent's Fees	\$ <u>-0-</u>
Printing and Engraving Costs	\$ <u>-0-</u>
Legal Fees	\$ <u>20,000</u>
Accounting Fees	\$ <u>-0-</u>
Engineering Fees	\$ <u>-0-</u>
Sales Commissions (specify finders' fees separately)	\$ <u>-0-</u>
Other Expenses	\$ <u>-0-</u>
Total	\$ <u>-0-</u>
b. Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer."	\$ <u>1,280,000.00</u>

5. Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b above.

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS Payments to Officers, Directors & Payments To Affiliates Others Salaries and fees Purchase of real estate Purchase, rental or leasing and installation of machinery and equipment...... Construction or leasing of plant buildings and facilities Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)..... Repayment of indebtedness..... Working capital..... 冈 \$1,280,000.00 Other (specify): Column Totals.... Total Payments Listed (column totals added) 冈 \$1,280,000.00 D. FEDERAL SIGNATURE The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed under Rule 505, the following signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commission, upon written request of its staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Rule 502. Issuer (Print or Type) **S**ignature Date ClickFox, Inc. 9-24-06 Name of Signer (Print or Type) Title of Signer (Print or Type) Marco Pacelli **Chief Executive Officer ATTENTION** Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

_	E. STATE SIGNATURE		
1.	Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule?	Yes	No ⊠
	See Appendix, Column 5, for state response.		
2.	The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice. Form D (17 CFR 239,500) at such times as required by state law.	e is filed, a r	notice on
3.	The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, informatissuer to offerees.	ition furnishe	ed by the
4.	The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be en Limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer of this exemption has the burden of establishing that these conditions have been satisfied.		
	e issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed dersigned duly authorized person.	l on its behal	f by the
Iss	uer (Print or Type) Signature		Date
Cli	ickFox, Inc.	9-2	.y-06
Na	me of Signer (Print or Type) Title of Signer (Print or Type)		
Ma	arco Pacelli Chief Executive Officer		

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

APPENDIX

1	to no inves	2 end to sell n-accredited tors in State t B-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)				
State	Yes	No	Convertible Promissory Notes a Warrants	Number of Accredited Investors	Amount	Number of Non-Accredit	Amount	Yes	No
AL					, , , , , , , , , , , , , , , , , , , ,	Anvestors	7 Tanount	1.03	
AK									
AZ									
AR							-		
CA				-					
со		-							
СТ									
DE									
DC									
FL									
GA									
ні									
ID									
IL									
IN									
lA									
KS									
KY									
LA									
ME									
MD									
MA		X	\$500,000.00	3	\$250,000.00	0		_	X
Ml	ï								
MN						<u> </u>			
MS									
МО									
МТ									
NE								-	

APPENDIX

1	2		3	4					5		
		_						Disqu	alification		
		nd to sell						under State			
		-accredite							ILOE		
		ors in Stat	and aggregate					if yes, attach			
	(Part	B-Item 1	offering price			nvestor and			nation of		
			offered in state			chased in State			r granted)		
			(Part C-Item 1)		(Part C	C-Item 2)		(Part E-Item 1			
						Number of					
			Convertible	Number of		Non-Accredic					
			Promissory Notes a	Accredited							
State	Yes	No	Warrants	Investors	Amount	Investors	Amount	Yes	No		
NV					,				·		
NH											
NJ											
NM											
NY											
NC											
ND											
OH											
ОК											
OR									-		
PA											
RI					· <u> </u>				•		
SC											
SD											
TN											
TX					""						
UT											
VT											
VA							_				
WA											
WV			_								
WI											
WY											
PR		7/	6700 000 00		04-14-040-04						
Israel		X	\$309,880.00	5	\$154,940.01				X		
Caymar Islands		Х	\$180,344.01	1	\$90,172.01				X		
German		X	\$9,776.02	1	\$4,888.0	0			X		